

A group of diverse people, including men and women of various ethnicities, are gathered in a circle. They are all smiling and looking towards the center where a sparkler is being lit. Their hands are joined together in a circle, holding the sparkler. The sparkler is bright and glowing, with sparks flying out. The background is slightly blurred, suggesting an outdoor setting at dusk or dawn. The overall mood is positive and collaborative.

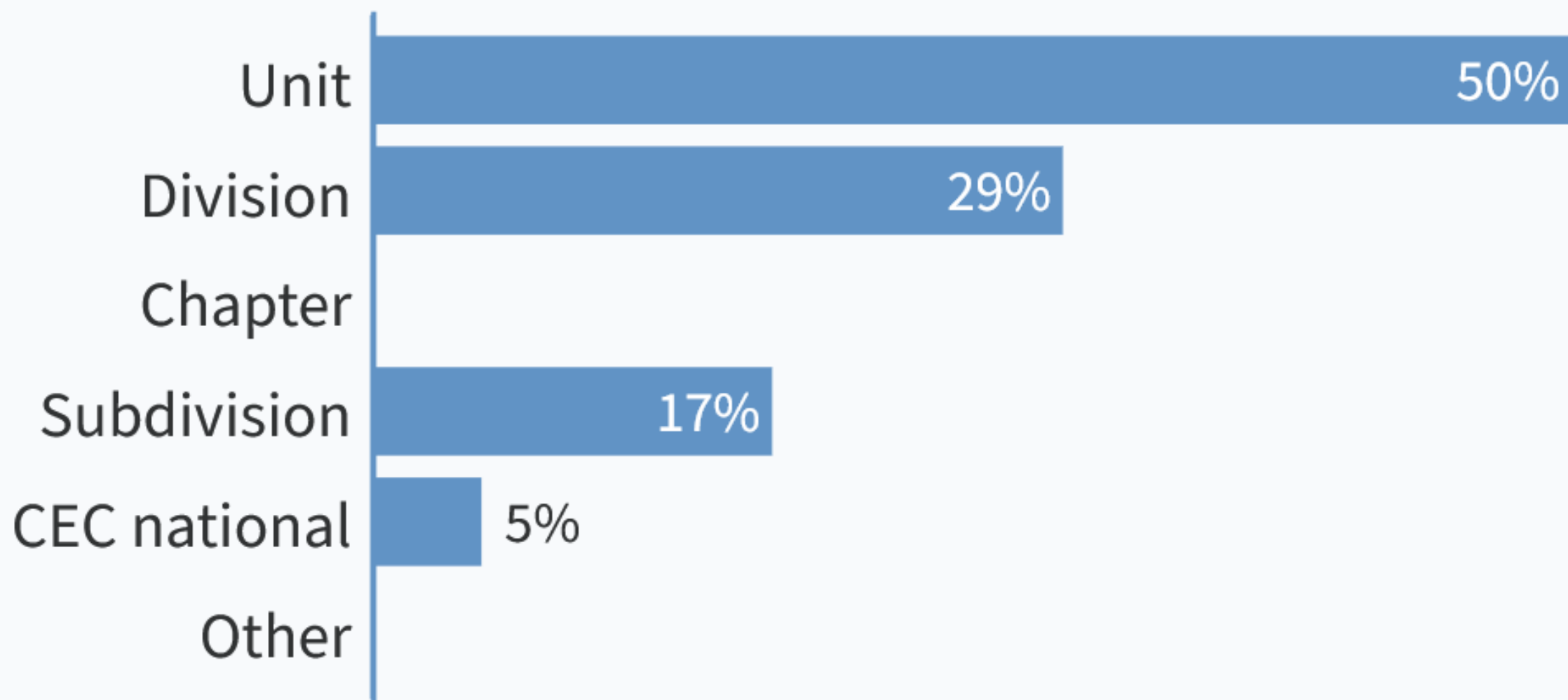
Igniting the Volunteer Flame

Getting to know
each other

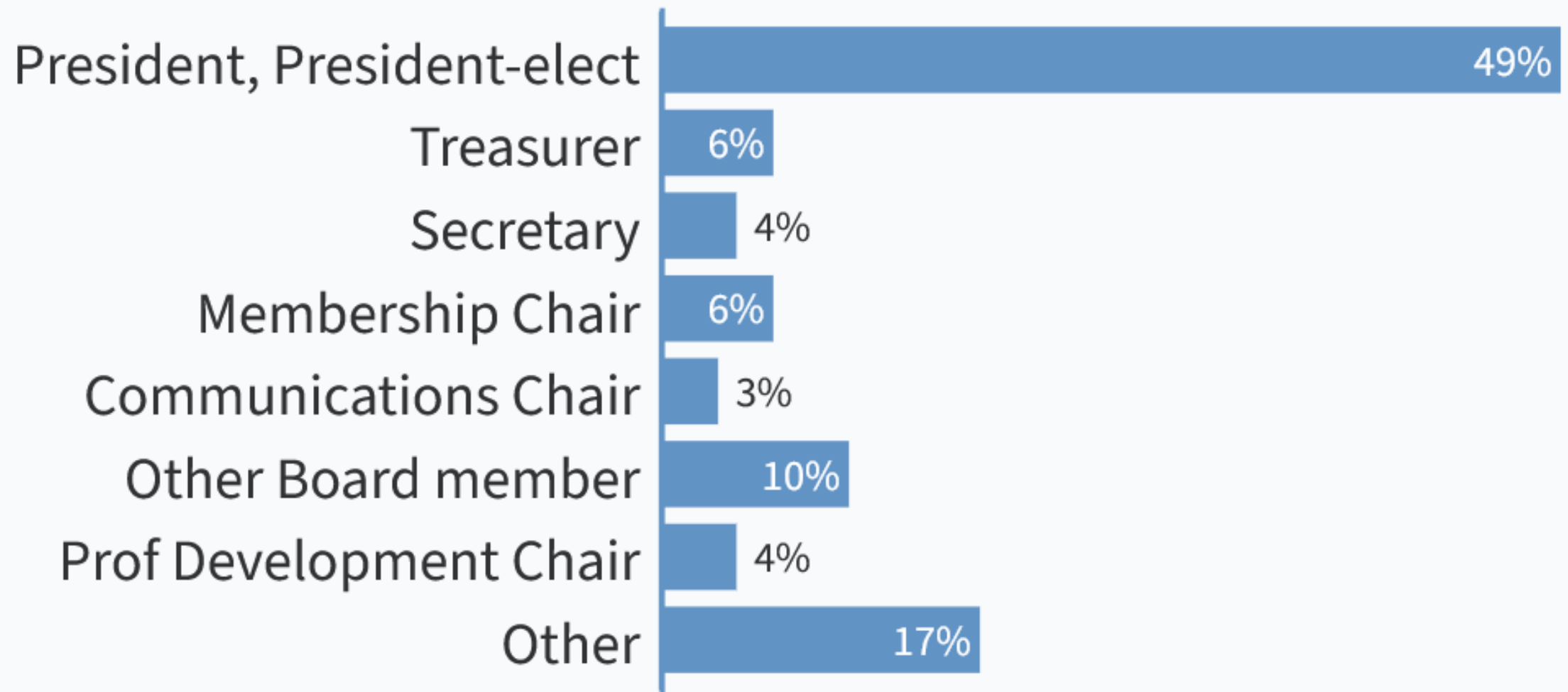
What's one word that describes your unit or division?

A word cloud featuring various adjectives and nouns in different colors and sizes. The most prominent words are 'passionate', 'growing', and 'dedicated'. Other visible words include 'strong', 'energetic', 'family building', 'committed', 'engaged', 'diverse', 'forward-thinking', 'disconnected', 'small leaders', 'advocates', 'partnership', 'amazing', 'student world', 'powerful', 'equity', 'caring', 'case', 'best', 'strong', 'apart', 'learners', 'inclusive', 'busy', 'kind', 'focused', 'smart', 'earth', 'on-fire', 'helpful', 'changing', 'centered', 'devoted', 'crossroads', and 'transition'.

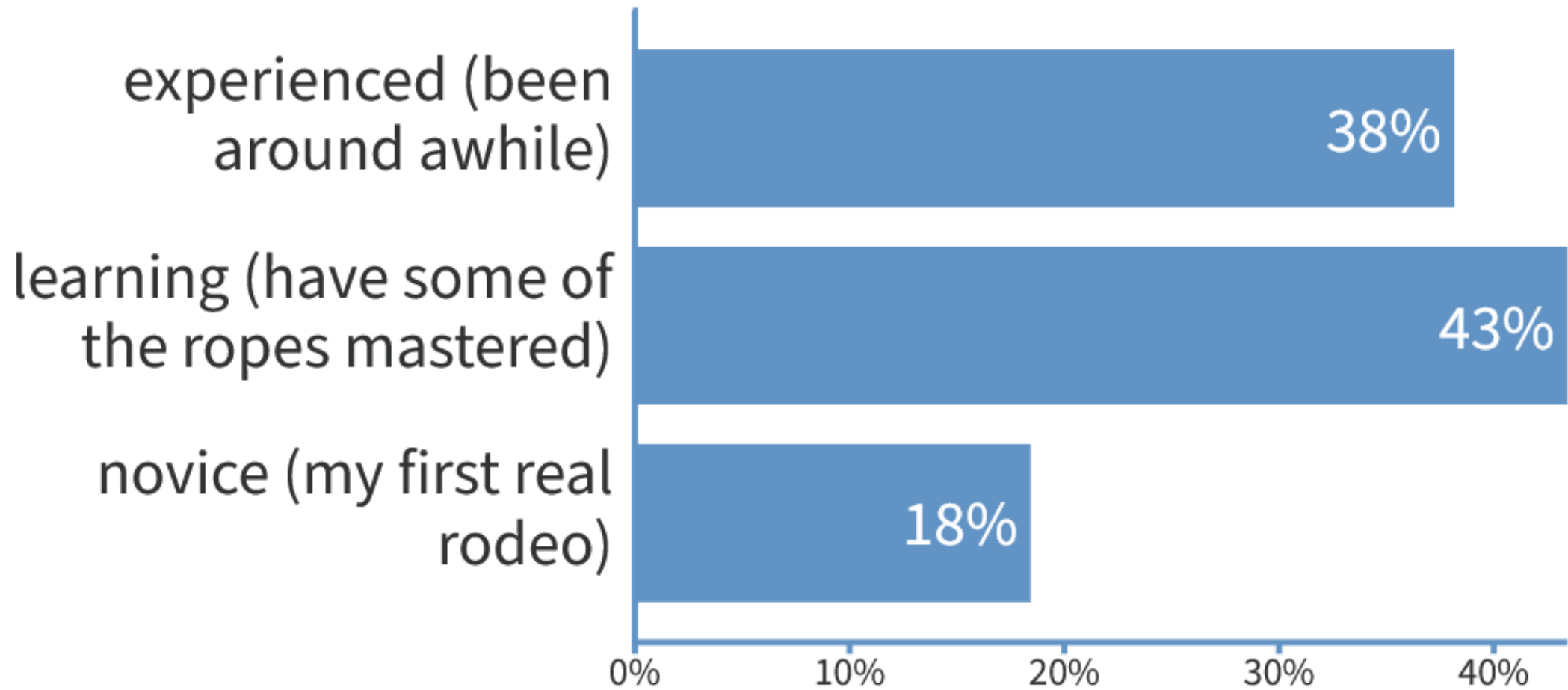
What type of group are you representing?



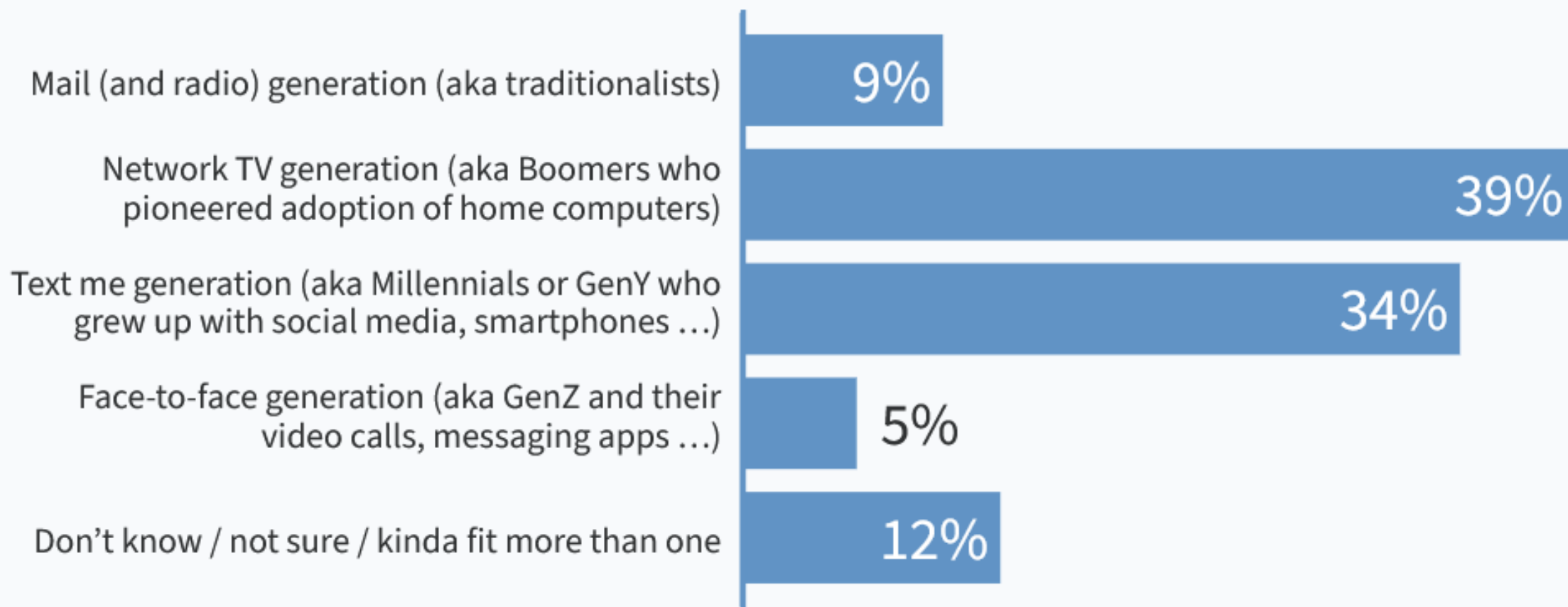
What best describes you?



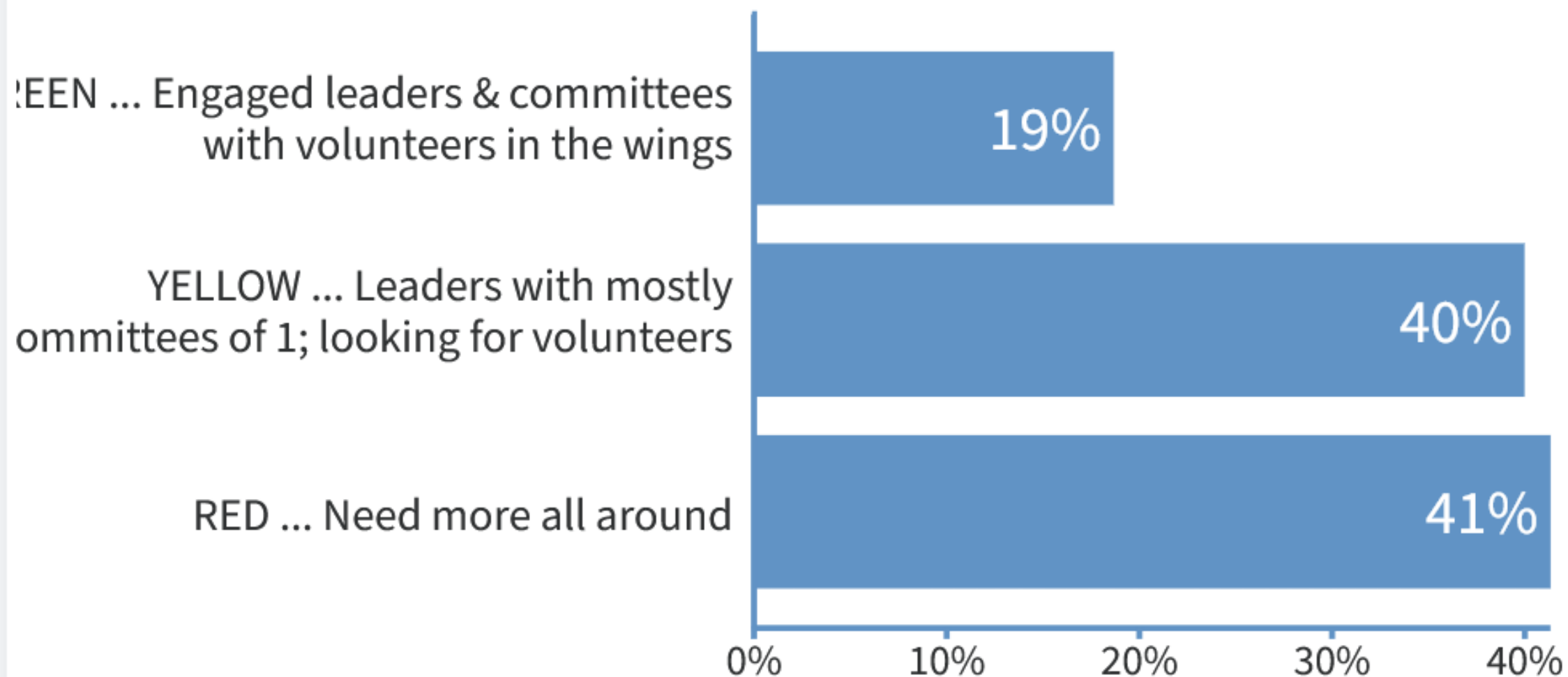
Are you experienced, learning, novice?



What generation are you representing (its anonymous so honesty is safe!)



What best describes your volunteer pool?



Three truths to build on ...

1

**Leadership
succession
is a verb,
not a noun,
not a plan**

2

**Volunteering &
volunteers have
changed
(are changing!)**

3

**Members will
volunteer**



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Volunteer Square

CEC would not exist without the hundreds of volunteers that power our engines every day. CEC has a variety of ways to get involved locally and nationally, and through short-term and long-term projects. Read more about volunteer opportunities below, but to get started, complete your volunteer profile below. We will make your profile available and contact you when projects align with your interests and skills.

Name *

First Last

Email *

Organization/School/University *

Select Your Local State/Province *

How long have you been employed in education field *

- 0 - Still a Student
- 1-3
- 4-7
- 8-11
- 12+
- I'm not employed in the field of education

Professional Role *





Today's Journey

- What drives volunteers to you & away from you
- Effective practices in volunteer systems
- Actions that ignite the volunteer flame

Why I Volunteer

Explore strengths



Gain new perspectives



Compassion for others



Support profession/cause

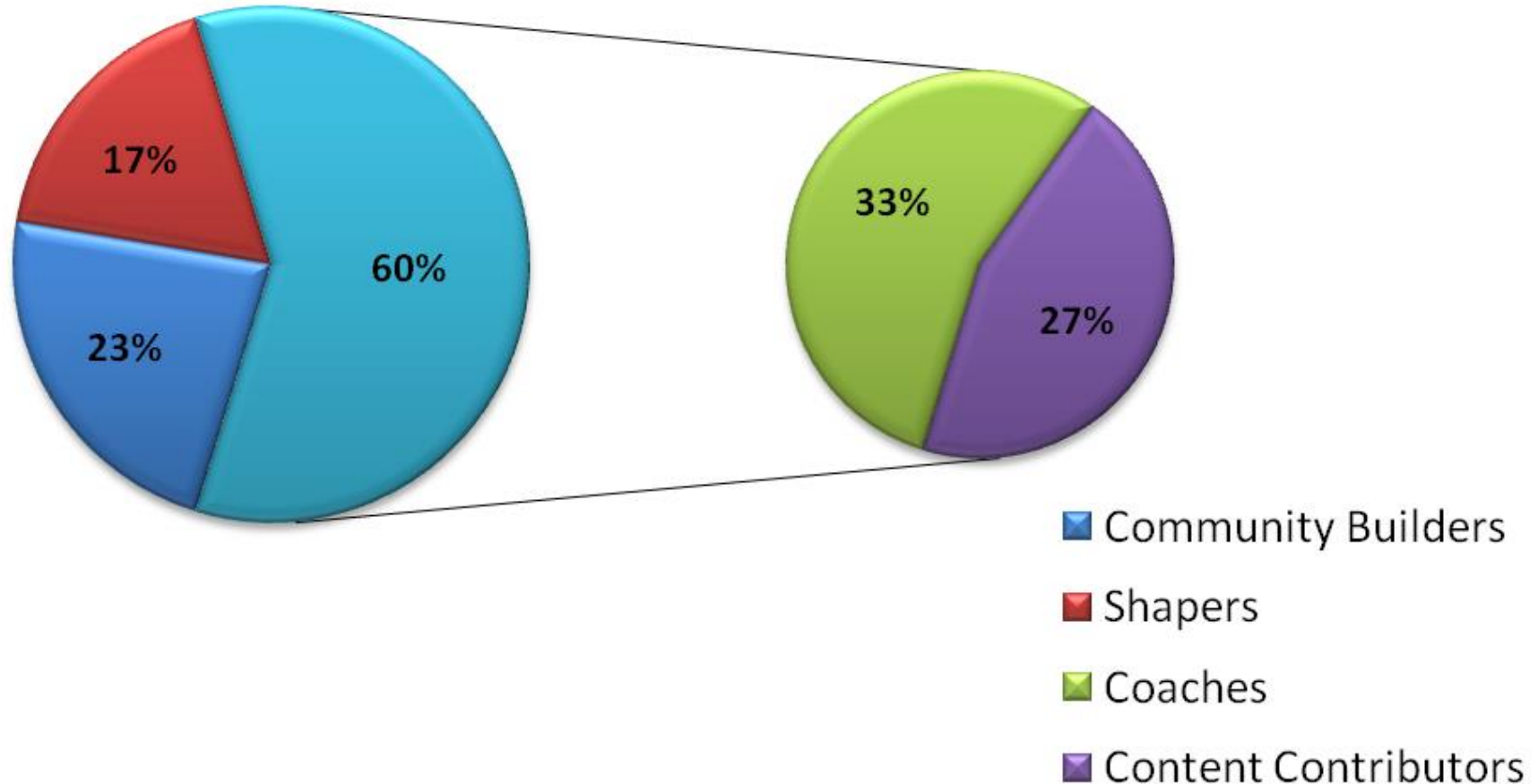


Help others



Volunteering Preferences

60% say ad hoc or short-term volunteering preferred



- ✓ **Lack of virtual / short-term volunteering**
- ✓ **Never asked**
- ✓ **Jump through hoops**
- ✓ **Unclear goals or outcomes or process**
- ✓ **Lack of flexibility**
- ✓ **Poor use of my time**



Do I fit in?



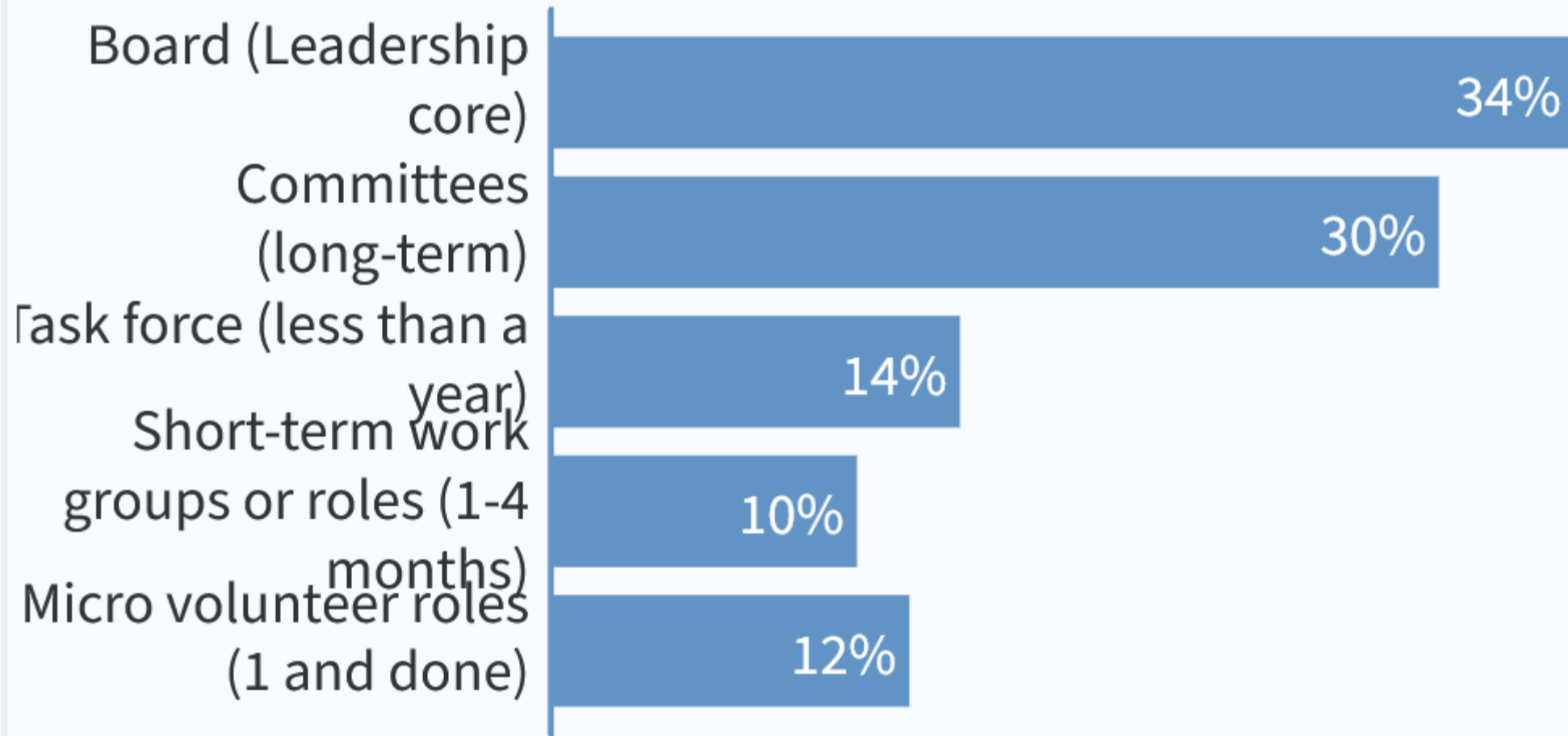
Effective practices



Acting

What volunteer options do you offer?

What volunteer options do you offer?



Create the volunteer picture ...



Committees
& Teams




One-time




On-going
(short-term)


GET INVOLVED. GET CONNECTED.
[Small Ways & More]

ONE TIME OPPORTUNITIES 


- Greet attendees at events
- Help registration check-in at events
- Write blog post or article for Webnotes
- Present at a chapter event
- Host a chapter event

TEAM OPPORTUNITIES 

- Serve on a committee
- Join the Writers Pool (e-team)
- Assist the Social Media Pool

LEADERSHIP OPPORTUNITIES 

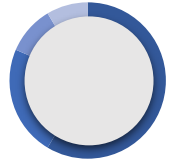
- Serve on the Board (1 yr.)
- Chair PRSA Maryland Conference (9-12 mos.)
- Chair Best In Maryland Awards (9-12 mos.)
- Serve as Education Liaison to PRSA Chapters (1 academic yr.)

ONGOING OPPORTUNITIES 

- Serve as a judge for awards
- Call new members to welcome them to the chapters
- Review content for website or social media
- Become a mentor or APR coach
- Serve as a topic expert/speaker
- Be a [PR]Tweeter

Ready to Get Involved or Learn More?
Reach out: info@prsamd.org or 443-283-8060 or visit www.prsamd.org/get-involved

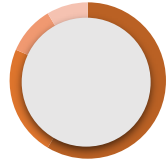
Get Involved*



Supporter

Short Tasks (couple of hours or less); little or no experience needed.

Join the States' discussions and read, post, reply; update your community profile on MAN; attend an event; respond to a survey; send a testimonial; send a letter or call your State representative



AADE Champion

Short projects that take a little longer and may need some experience.

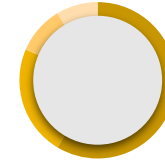
Share a tweet or post on social media about us; recruit a new member; submit a blog post; join us for state legislative day; host an event; attend a community outreach event; take & post event pictures; 1-day volunteer for our state or local event



Subject Matter Expert

Demonstrate your expertise by creating, reviewing or presenting quality and relevant information. Requires time and relevant knowledge.

Speaking, facilitating, moderating, session design; newsletter or blog writer or editor; mentor



Thought Leader

Expand your impact by providing leadership in your area of expertise. Bring knowledge & experience and ability to commit a reasonable period of time (3-9 months)

Serve on a task force, team or committee; lead a Local Networking Group; plan and lead a local event



Strategic Leader

Serve the organization as member of the leadership team. Requires a commitment of 1 or more years, knowledge of DE and AADE.

Member of the leadership team or Lead for one of our key areas (Events, Education, Web/Technology, Finance, Membership, Advocacy)

*You choose what works for you! Volunteering opens lots of doors: gain new skills, find leadership opportunities, build your resume, forge friendships or simply give back to the profession. Our Members make a difference to people living with Diabetes!

Ways to Get More Involved

GEARING UP TO GET MORE INVOLVED IN AGC GEORGIA



The old adage "you get out of something what you put into it" applies to AGC Georgia members. To increase the value you receive, check out the many ways to get involved.

NETWORK

Participate in local Corps of Engineers/AGC contractor meetings

Meet legislators, agency officials, and A/E/C professionals during Legislative Day

Attend regional Members First programs

Combine learning & relaxation at Fall Leadership Conference

Use Directory to

DEVELOP WORKFORCE

Volunteer to speak about construction as a career choice at local schools

Exhibit and/or sponsor at local construction career fairs

Exhibit during Marketplace portion of Construction Professionals Conference

Visit with others at General Contractor Marketplace

GIVE BACK

Contribute to the AGC of Georgia Foundation, Inc.

RECOGNIZE & PROMOTE

Use AGC logos on jobites, in marketing materials, on RFPs and on your website

STAY SAFE

Use AGC Georgia's Safety Team for safety audits

SAVE MONEY

Choose from over 20 vendor savings & discount programs

LEARN

Enroll in a professional development class

Access valuable resources at AGC Store

Read special reports posted to agcga.org and agc.org

Attend Construction Technology Forums

Get active in workforce alliances

Support a local

Offer your expertise on AGC Georgia specific task force discussions

Submit best projects in Build Georgia Awards Program

Place AGC Safety First stickers on hardhats

Maximize buying power with AGC Retirement Savings Plan

Join YLP for complimentary registration to Annual Convention or Fall Leadership Conference

Attend learning sessions at Construction Professionals Conference

Tour Capital with AGC Georgia Division General

Volunteer to serve on an AGC of America task force or committee

Help with a community service construction project

Compete in AGC of America safety awards program

Take advantage of sponsorship opportunities

Share best safety practices with other members

Get toolbox topics and other safety resources from AGC Store

Enroll in safety courses

Gain preferred member pricing by logging into agcga.org

Participate in Young Leadership Program Roundtables

Read *Constructor* magazine & *SmartBrief* newsletters from AGC of America

Register for AGC of America webinars

Sign up to receive

Participate in YLP's Charity Golf & Tennis Classic

Serve on the Legislative, Technology, and Safety & Health Committees

Commend superintendents for safe jobsites with Ron Amerson Awards

Volunteer to teach a class or serve on a panel program

Advertise in Chapter publications and on website

Use Site Safety Van Service

Participate on Safety & Health Committee

Bring AGC's Supervisory Training Program to field leaders

Participate in Safety Stand Downs

Receive dividends and free safety training by participating in our workers' compensation program

And this is just the beginning ...

Select a new way



- **Contribute to the Foundation**
- **Volunteer to teach a class or serve on a panel program**
- **Offer your expertise on specific task force discussions**
- **Participate in the YLP's Charity Golf & Tennis Classic**
- **Volunteer to serve on a task force or committee**
- **Serve on the Legislative, Technology or Safety & Health Committees**
- **Help with a community service construction project**

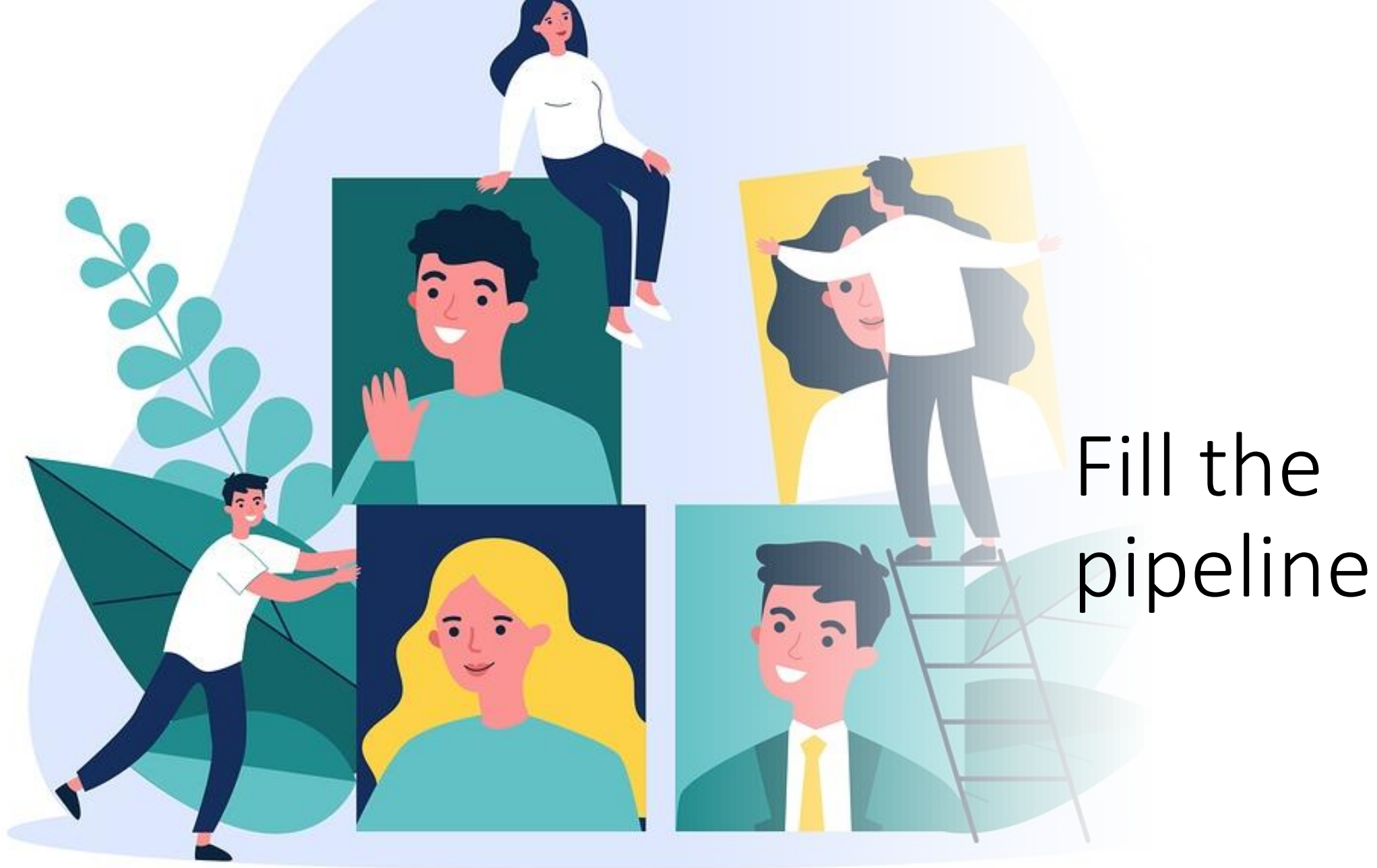


Red Carpet Committee

Hire the search
party ...

Create a Member Engagement Committee (or team)

- Interview members – “getting to you know you”
- Help them map their way to volunteering



Fill the
pipeline

Get personal

- 1:1 conversations
- Find their hot button
- Tap into the Volunteer Square volunteer form





Sell as a leadership opportunity

- Elevate your brand
- Support the profession
- Build your network
- Career growth

Mentor emerging leaders

- Invite to meet other leaders
- Give a virtual tour: what the board does, a view of the resources & decisions made
- Ask them to join you for a (EXCITING!) board meeting





FOMO:
Sell the fun & work
of volunteering

Get out of the way ...

- Stop boring, long meetings
 - **Reset agenda, pare agenda, add fun**
- Honor term limits so you get fresh faces, thinking ...
 - **Don't play the guilt trip**
- Long-term board members
 - **See above**
 - **Letting go**



Get out of the way ...

- Change your language
- Shift your thinking
- Put a smile on your face
- Practice “Yes, and ...”
- Be open to new ideas
- Give board members appropriate latitude aka freedom

Yes
but

The way we do
it is ...

She's been
doing this for
years so ...

We don't do
it that way

Thank you, but we've always
done it this way and it works"

We tried that a
few years ago ...

That
won't
work

Recognize & reward



To recap...



- ✓ Connect with motivators
- ✓ Create your map
- ✓ Hire a search party
- ✓ Start with the person
- ✓ Elevate volunteering
- ✓ Recognize & reward



What will you try?



CONNECT!



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